



THERE'S NO PLACE LIKE HOME PLATE

<https://theresnoplacelikehomeplate.com> | hello@theresnoplacelikehomeplate.com

There's No Place Like Home Plate is the #1 Lifestyle and Organization Blog for Baseball Moms. This niche blog serves Baseball Moms looking for product reviews and recommendations, lifestyle and fashion ideas, and baseball related travel tips.

5,000+

Monthly Visitors

6,500+

Monthly Pageviews

165,000+

Monthly Pinterest Views

200+

Email Subscribers

2023 GROWTH

- The TNPLHP email list is growing rapidly through our lead magnet, the 'Baseball Mom Playbook', a free e-book for brand new Baseball Moms.
- Readership is growing month over month. Our blog has seen a **3x increase in monthly users over 2023.**
- New readers are brought in through organic search, Pinterest, Instagram, and our Etsy shop (digital planners and organization tools for Sports Moms).

SERVICES OFFERED

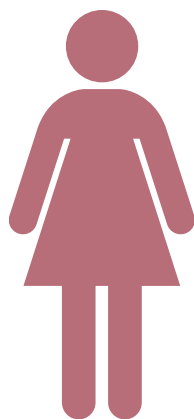
- Sponsored posts
- Brand ambassadorship
- Reviews
- Giveaways
- Affiliate

ABOUT ME

My name is Jamie, and I'm the writer behind There's No Place Like Home Plate. As a busy Baseball Mom myself, I deliver content Baseball Moms are looking for - the latest product recommendations, fashion and lifestyle ideas, and baseball travel tips and tricks. I reside in New Jersey with my husband and two teen baseball player sons.



AUDIENCE



83%

FEMALE AUDIENCE

AGE %

18-24 7.3%

25-34 37.4%

35-44 41.6%



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TOP TRAFFIC LOCATIONS

- #1 United States (96%)
- #2 Canada (4%)

OUR NICHE OPPORTUNITY

Sports parents spend on average between \$30 billion and \$40 billion annually on children's sporting activities (source: The Aspen Institute).

Previously considered a 'summer only' sport, Baseball is now a year round sport for many Southern and South Western States.

For North East and Midwestern States, we see regular readership during the winter months when parents seek out training equipment, Christmas gifts, and plan for summer travel.

Our 2022 - 2023 Amazon Affiliate sales data shows that our top referred items include Baseball fashion (Baseball Mom tees, etc.), Baseball training gear, Baseball Parent Gear (chairs, stadium seats, tents) and Baseball gifts (jewelry, accessories).

TNPLHP'S TOP TEN POSTS

- #1 Baseball Mom Bags - The Best Bags for Baseball Moms
- #2 Cooperstown All Star Village - Tips and What to Pack
- #3 The Cal Ripken Experience Aberdeen Maryland
- #4 Summer Gear for Baseball Parents
- #5 Baseball Mom Essentials - What to Pack in your Bag
- #6 The Best Baseball Bat Bags
- #7 How to Organize your Car for Baseball Season
- #8 Baseball Cold Weather Gear
- #9 DIY a Baseball First Aid Kit
- #10 Christmas Gift Guide for Teen Baseball Players

BASEBALL MOMS COME TO TNPLHP FOR...

- Product Reviews and Recommendations
- Baseball Fashion and Accessories Ideas for Baseball Players, Baseball Parents
- Baseball Themed Gift Guides (Christmas, Birthday, Father's Day, Mother's Day)
- Baseball Related Travel Tips
- Baseball Home Decor Ideas (Baseball themed kids rooms, etc.)
- Baseball Lifestyle and Organization Tips

LETS WORK TOGETHER

Jamie Feltre
hello@theresnoplacelikehomeplate.com





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GUEST POST/SPONSORED POST GUIDELINES

Thank you for contributing to ***There's No Place Like Home Plate!*** We are partnering with select brands to bring fresh, new content to our readers. As the #1 Lifestyle and Organization blog for Baseball Moms, we deliver tips, tricks, and recommendations to the busiest sports parents.

Please review our Guest Post Guidelines below.

DESIRED BLOG POST THEMES AND TOPICS

In general, posts we accept for guest content fall under the following themes:

- Baseball Mom Fashion - t-shirts, athleisure, sunglasses, etc.
- Baseball Mom Gear - bags, chairs, etc.
- Baseball Themed Travel - MLB stadiums, Tournament Travel
- Baseball Themed Gift and Decor Ideas
- Books, websites, apps that would appeal to Sports Parents

SPRICE

Have a great idea for content that isn't covered above? Let us know your idea.

CONTENT REQUIREMENTS

- Posts should be 1000 to 1500 words in length
- Break up your content so its easy to read. Use headings, subjeading, bullets, and anything else that increases readability.
- Write in a natural, conversational tone.
- **All content MUST BE 100% ORIGINAL.**
- TNPLHP reserves full editorial control and may edit or tweak submissions as we see fit.

GUEST POST PROCESS

- **Topic** and **Title** must be approved. Please don't start writing until we've done this!
- Once we've agreed on a topic, provide a deadline for when I can review your post.
- Please send all drafts via Google Doc.
- I'll make any edits in the Google Doc.
- Please include a short bio and your backlink.
- I'll let you know when the post goes live.

WE LOOK FORWARD TO PARTNERING WITH YOUR BRAND!